

Beyond The RED CARPET

Beyond The Red Carpet events are sophisticated business-networking events, featuring central California's most successful business owners, investors, professionals and entrepreneurs. Our popular events give our attendees a place to unwind, dine, enjoy live entertainment and socialize with other like-minded individual.

The goal of our company will be, and has always been to host elegant red-carpet business mixers, on a quarterly basis, at the most exquisite venues. As our guests come from all over central California our events are quickly becoming the talk amongst large business leaders and many local companies. These highly publicized signature events provides a meaningful investment for sponsorship participants.

Our 2013 event plans are still under way as we are collaborating with a list of new venues and bringing some new ideas in for 2013. Proceeds benefit Make A Wish Foundation, a nonprofit dedicated to enriching the lives of children with life-threatening medical conditions through its wish-granting work.

We invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Expose your business in Newspaper & media advertising, reaching over 20,000 recipients through direct mail collateral materials, T-shirts, banners, vendor spaces and much more. We have provided details of all your sponsorship benefits in this packet and hope you join us for this worthwhile community event. Please submit the enclosed Sponsorship Letter of Agreement by Monday, January 22, 2007 to be included in all promotional material.

If you have any questions or would like more information, please contact Lindsay Coleman at (661) 809-5169. We look forward to working with you on the 2013 upcoming year. Thank you in advance for your support!

Sincerely,

Ann McCright and Matt Molina

Founding Partners

Beyond The Red Carpet

Annual Event Sponsorship Levels

Presenting Sponsor – One event sponsorship available (\$20,000/year)

- Recognition on all media promotions and marketing materials.
- Presented as “The Your Name Beyond The Red Carpet Event”
- Interviewed at each BTRC event.
- Gobo with company logo displayed at each event.
- 12 VIP Memberships - valued at \$4,800.00. *(see pg. 5 for details)*
- Opportunity to make information about your company available to members at events - will coordinate with BTRC staff.
- Gold Sponsor Ribbons for all attendees from your company.
- Professional exhibit displayed at each event (Table and linen provided).
- Premier recognition on the BTRC website with a logo and link - Priceless!
- Recognition in email blasts and monthly newsletter - Priceless!
- Logo displayed on television screens at the event (if available at venue).
- Dominating header on our “Sponsors” page on our website.
- Complimentary “Presenting Sponsor” plaque.

Corporate Sponsor – Two event sponsorships available (15,000/year)

- Recognition on all media promotions and marketing materials.
- 10 VIP Memberships - valued at \$4,000.00. *(see pg. 5 for details)*
- Interviewed at each BTRC event.
- Opportunity to make information about your company available to members at events - will coordinate with BTRC staff.
- Gold Sponsor Ribbons for all attendees from your company.
- Professional exhibit displayed at each event (Table and linen provided).
- Premier recognition on the BTRC website with a logo and link - Priceless!
- Recognition in email blasts and monthly newsletter - Priceless!
- Logo displayed on television screens at the event (if available at venue).
- Company bio on our “Sponsors” page on our website.
- Complimentary “Corporate Sponsor” plaque.

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Supporting Event Sponsorship Levels

Platinum Sponsorship - Two event sponsorships available (\$3,000/event)

- Recognition on all media promotions and marketing materials for event.
- Name and logo on event promotional flyer.
- Name and logo on promotional poster.
- 4 VIP Memberships - valued at \$1,600.00. *(see pg. 5 for details)*
- Interviewed at event.
- Opportunity to make information about your company available to members at events - need to coordinate with BTRC staff.
- Gold Sponsor Ribbons for all attendees from your company.
- Professional exhibit displayed at each event (Table and linen provided).
- Recognition on the BTRC website with a logo and link - Priceless!
- Recognition in email blasts and monthly newsletter - Priceless!
- Logo displayed on television screens at the event (if available at venue).
- Company bio on our "Sponsors" page on our website.

Gold Sponsorship – Multiple sponsorships available (\$1,500/event)

- Recognition on all media promotions and marketing materials for event.
- 2 VIP Membership - valued at \$800.00. *(see pg. 5 for details)*
- Interviewed at event.
- Gold Sponsor Ribbons for all attendees from your company.
- Professional exhibit displayed at each event (Table and linen provided).
- Recognition on the BTRC website with a logo and link - Priceless!
- Recognition in email blasts and monthly newsletter - Priceless!
- Logo displayed on television screens at the event (if available at venue).
- Company logo on select Marketing Materials
- Company bio on our "Sponsors" page on our website.

Silver Sponsorship (\$950/event)

- Recognition on all media promotions and marketing materials for event.
- 1 VIP Membership valued at \$400.00. *(see pg. 5 for details)*
- Interviewed at event.
- Silver Sponsor Ribbons for all attendees from your company.
- Exhibit displayed at the event (Table and linen provided).
- Recognition on the BTRC website with a logo and link - Priceless!
- Recognition in email blasts and monthly newsletter - Priceless!
- Featured company profile on email to members.
- Logo displayed on television screens at the event (if available at venue).
- Company logo on select Marketing Materials
- Company bio on our "Sponsors" page on our website.

Supporting Event Sponsorship (\$500)

- Interviewed at event.
- Professional exhibit displayed at each event (Table and linen provided).
- Recognition on the BTRC website with company name and link - Priceless!
- Company logo on select Marketing Materials

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VIP Membership

Our VIP memberships grants you quick access to all our quarterly business events throughout the year. Spoil yourself with all the benefits of a VIP star; limo rides to and from our events, bottle services, preferred seating, and much more! Develop significant business relationships and learn from the best. As a member of Beyond the Red Carpet you are a part of an exclusive connection giving you access to the large connections that will allow your company to grow and reach its true potential.

With your new VIP membership we tailor to your every need. We call to see if you will be eating dinner, if so what you would like, what time is best for the limo to arrive, and more! Remember when you have your VIP pass you are also allowed one guest you get to spoil for the night - whether its your spouse, girl/boyfriend, or that client you are wanting to land.

VIP Privileges Include:

- +1 Invite at each event. (You and guest)
- Transportation to/from event via limo.
- Bottle of Champagne
- Access to premier seating at events (when available)
- Premier seating (pre-reserved)
- VIP Access Pass

If you have any questions regarding the VIP membership please give Matt Molina a call at (661) 201-8790 or Lindsay Coleman at (661) 809-5169.

Beyond The Red Carpet

Sponsorship Letter of Agreement

(Company name:) _____ agrees to provide a financial sponsorship for Beyond the Red Carpet Events. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued and accepted. As a sponsor, I agree to provide digital art work for all promotional advertising.

Please check appropriate sponsorship:

___ Presenting Sponsor: \$20,000/year

___ Gold Sponsor: \$1,500/event

___ Corporate Sponsor: \$15,000/year

___ Silver Sponsor: \$950/event

___ Platinum Sponsor: \$3,000/event

___ Supporting Sponsor: \$500/event

Sponsor Name: _____

Address: _____

City: _____ Zip Code: _____

Representative Name: _____

Email: _____

Phone: (____) _____ Number/Fax: (____) _____

Authorized Sponsor Signature

Date

Please send this completed agreement with check made payable to:

Beyond the Red Carpet

Investment Payment and Reservations:

9711 Holland St.

___ A check payable to Beyond the Red Carpet is attached.

Bakersfield, CA. 93312

___ I will be sending a check payable to Beyond the Red Carpet.

or call: (661)201-8790

___ I would like to pay by VISA/Master Card. (complete below)

Card#: _____ Exp. Date: _____

Name on Card: _____